

Privacy Policy

Important Privacy Information

Privacy Notice and Notice of Information Practices

Insurance Advantage Agency, LLC and its affiliated companies (hereafter called Insurance Advantage) appreciate the trust you place in us when you ask us to help you protect and accumulate your assets. You trust us with your private, personal information when you receive a quote or purchase insurance from us. We are committed to protecting your private information. Insurance Advantage does not sell information about you to others. To learn more about how Insurance Advantage collects and uses your personal information, please read the following notice.

Insurance Advantage sources of information about you

We collect personal information about you from:

- The information you provide on applications or other forms (such as your name, address, and Social Security number, income level and certain other financial information)
- Your transactions with us, our affiliates, or others (such as your payment history and claims information)
- The information we receive from a consumer reporting agency (such as your credit history)
- Your insurance companies or financial advisor (such as updated information pertaining to your account)
- Government Agencies (such as a county recorder's office)

Insurance Advantage uses of your personal information

We treat your information with respect and concern for your privacy. We do not disclose any nonpublic personal information about our customers or former customers, except as permitted by law. For example, we may share any or all of your information with our affiliated companies. We may also disclose any or all information we have collected about you to companies that perform services on our behalf and to other financial institutions with whom we have joint marketing agreements such as:

- Independent claims adjusters, appraisers, or attorneys who would need the information to handle your claims
- Your insurance company, to allow for servicing your policy
- Insurance rating organizations who require information for actuarial purposes
- Law enforcement or other governmental agencies in response to a subpoena or a threat of one, or in connection with suspected fraudulent claims
- Our affiliated companies

When we make this type of disclosure it is done to service your Insurance Advantage account or policy, or to inform you about Insurance Advantage products and services. Before disclosing your information, we require our companies to promise to keep it confidential and use it only for the transaction we request.

Protecting your personal information from unauthorized access

We limit employee access to customer information to those employees with a legitimate business reason for such access. We maintain physical, electronic and procedural safeguards to protect your personal information from being accessed by unauthorized persons.

Your medical information

Insurance Advantage obtains medical information only in connection with specific products or claims. We will not use or share personally identifiable medical information for any purpose other than the underwriting or administration of your policy, claim or account, or as otherwise disclosed to you when the information is collected.

How can you contact us?

If after reading this, you have any questions about our privacy policy, please write to us

Attention: Privacy Officer
Insurance Advantage Agency, LLC
7600 Parklawn Ave., Ste. 350
Edina, MN 55435-5140